

MARY KAY
**SEMINAR
 AWARDS**

2027

Together

WE SPARKLE



QUEEN'S COURT OF
 PERSONAL SALES



CIRCLE OF
 ACHIEVEMENT
 HALF-MILLION AND
 ABOVE



CIRCLE OF
 EXCELLENCE



QUEEN'S COURT OF
 SHARING



QUEEN'S &
 RUNNERS-UP



ALL-STAR
 CONSULTANT AIMEE
 KESTENBERG &
 COACH COLLECTION



\$1,000,000

\$800,000

\$650,000

\$500,000

\$500,000

\$300,000

CIRCLE OF
 ACHIEVEMENT
 CIRCLE OF
 EXCELLENCE



BE AN **ALL-STAR!**

Earn rewards with the
All-Star Star Consultant Program.
June 16, 2026 – June 15, 2027

What does it take to be an *All-Star*?

In a word, consistency. Consistently booking and holding parties. Consistently treating your customers with Golden Rule customer service. Consistently tracking your goals and working your plan. Your commitment to consistent Star Consultant status for the 2026–2027 Seminar year can help you earn one of these stunning rewards from the *All-Star* Collection. Don't forget, you must attend Seminar 2027 to receive your reward!

PEARL
\$19,200+
Aimee Kestenberg
Convertible Shoulder Bag

EMERALD
\$14,400 – \$19,199
Aimee Kestenberg
Wallet Crossbody



SAPPHIRE
\$7,200 – \$9,599
Coach
Huggie Earrings



Enlarged image

RUBY
\$9,600 – \$11,999
Aimee Kestenberg
Card Holder



DIAMOND
\$12,000 – \$14,399
Coach
Wristlet



Go to Mary Kay InTouch® for complete program rules and reward details.

MARY KAY

New Independent Beauty Consultants are eligible to participate according to the revised guidelines as provided on the Mary Kay InTouch® website. All third-party trademarks, registered trademarks and service marks are the property of their respective owners.

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If a reward becomes unavailable due to high demand and we're unable to restock the exact item, we'll provide a similar alternative.

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SEMINAR AWARDS

✦ TOGETHER, WE SPARKLE ✦

2027





TOGETHER WE SPARKLE

Seminar Courts 2027

JULY 1, 2026 - JUNE 30, 2027

COURT OF SALES • \$45,000 RETAIL

\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail
\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail
\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail
\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail
\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail
\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail
\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail	\$600 Retail

COURT OF SHARING • 24 GSQ

1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ
1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ	1 GSQ
1 GSQ	1 GSQ	1 GSQ	1 GSQ						



Creatively
PINK

TOGETHER WE SPARKLE

Seminar Goals 2027



I WILL BE A... CAREER LEVEL

_____ by July 31st
 _____ by August 31st
 _____ by September 30th
 _____ by October 31st
 _____ by November 30th
 _____ by December 31st
 _____ by January 30th
 _____ by February 28th
 _____ by March 31st
 _____ by April 30th
 _____ by May 31st
 _____ by June 30th

OTHER GOALS

Monthly Retail Goal \$ _____

Number of Monthly
Selling Appointments _____

Monthly Wholesale Goal \$ _____

Quarterly Wholesale Goals

June 16 - Sept 15 _____
 Sept 16 - Dec 15 _____
 Dec 16 - Mar 15 _____
 Mar 16 - June 15 _____

Monthly Team Building Appointments _____
 Number of New Team Members _____

DIRECTORS ONLY

Unit Club Goal \$ _____

Growth # 50+ GSQ _____

Career Path Title
6/30/2027 _____

CAREER LEVEL	ACTIVE TEAM MEMBERS
Senior Consultant	1-2
Star Team Builder	3-4
Team Leader	5-7
Elite Team Leader	8+
DIQ	8+

Team Member is active in the month a \$225 wholesale order is placed and the 2 months following the order.



STAR LEVEL

Sapphire	\$1800
Ruby	\$2400
Diamond	\$3000
Emerald	\$3600
Pearl	\$4800

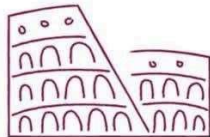


QUEEN'S COURT OF SALES

July 1, 2026 - June 30, 2027
 \$45,000 Retail Production

QUEEN'S COURT OF SHARING

July 1, 2026 - June 30, 2027
 24 Great-Start Qualified



ROME
 TOP INDEPENDENT SALES
 DIRECTOR TRIP
 2027

TOP DIRECTOR TRIP

July 1, 2026 - June 30, 2027
 \$800,000+ Rome Italy + Cash Option
 \$650,000+ Rome, Italy



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